

**INNOVATIVE
PROJECT MANAGEMENT
SERVICES PVT LTD**



**TRANSFORMING
LIVES!**

VISION

“To ensure development is not only sustainable and easy to access but, also simplistic and scalable.”

MISSION

To conceptualize, develop, manage and implement result-oriented initiatives through mobilization and utilization of resources to create a positive social impact.

CEO's MESSAGE



Dr. Soumitro Chakraborty
CEO - Innovative Project Management
Services Pvt. Ltd., Chairman - Centre
for CSR & Sustainability Excellence

As India shifts gears of development and strives to transform itself from an emerging economy to a developed one, the burden of growing disparity between industrial profits and overall human development index continues to become a hurdle.

Yet favorably, with the new Companies Act in place, profit-making corporations now have an opportunity to play an instrumental role to overcome the social development concerns. "What we take from the community, we must give back to it." Today, Corporate Social Responsibility (CSR) is no longer a matter of mandate, but an affair of commitment that companies behold towards the society at large. It marks the best time for social interventions to take place, and an opportunity for the country to create a sustainable future for our youth. Evidently, India has emerged as the country with the youngest population with 65% below the age of 35. The CSR mandate is a trigger for the private sectors and gives a chance to contribute towards social welfare.

The programme implementation under CSR mandate, requires close coordination between the government, civil society organisations (CSOs) and other stakeholders. Seemingly, a corporation's social responsibility cannot be limited to allocating fund or just introducing a project, the focus on Social Impact is equally important with a timely social audit.


Since the year 2009, our organization is thoroughly working in the social development sector and has fairly understood the various complexities that exist in the socio-economic paradigm of the world's largest democracy. We are effective in revamping the entire value chain of social interventions by studying the ground-level needs. Owing to our thorough understanding, our organisation is proficient to translate opportunities into intended positive outcomes through enduring partnerships among businesses and civic bodies.

At Innovative Project Management Services Pvt Ltd, we realise the approach towards addressing the social challenges with cost-effectiveness and time-orientation. Certainly, there is an immense growth potential in this sector, both quantitatively and qualitatively. What is important is that the commitment, even if they are minuscule, are undertaken and directed towards a positive and realistic impact which is measurable and scalable.

ORGANIZATION BRIEF

Innovative Project Management Services Private Limited is a research-based organization that offers expertise in sectors like Healthcare, Environment, Education, Skill Development and Livelihood with emphasis on Corporate Social Responsibility and Sustainability.





Since its establishment in the year 2009, the organization has experienced significant growth and has assisted numerous corporations in directing their resources towards enhancing societal, economic, and ecological aspects of communities in line with their CSR commitments. 'Innovative Project Management Services Pvt. Ltd.' evidence-based approach to Need Assessment, Baseline Survey, Project Implementation, Project Management and Impact Assessment has effectively bridged the divide between businesses and communities.

Equipped with a Proposal Research Laboratory, a robust Monitoring & Evaluation division, and a team of subject matter experts, Innovative Project Management Services is highly proficient in identifying real on-ground needs, formulating strategies, developing programs, and managing them.

Some of our proud partners include major corporations, including but not limited to Sandvik Mining and Rock Technology, V-Guard Industries, Amada (India) Pvt Ltd, DP World, Siegwirk India Pvt Ltd, AU Small Finance Bank, SMS India Pvt. Ltd., Admitad Media Pvt Ltd., Dhampur Sugar Mills Ltd., Godrej & Boyce, Rubber Skill Development Council, Sun Pharmaceutical Industries Ltd., Himachal Futuristic Communications Ltd., Arohan Financial Services Ltd, PI Industries, JK Tyre, Mytrah Energy, Pipavav Railway Corporation, RPG Foundation, and KEC International.

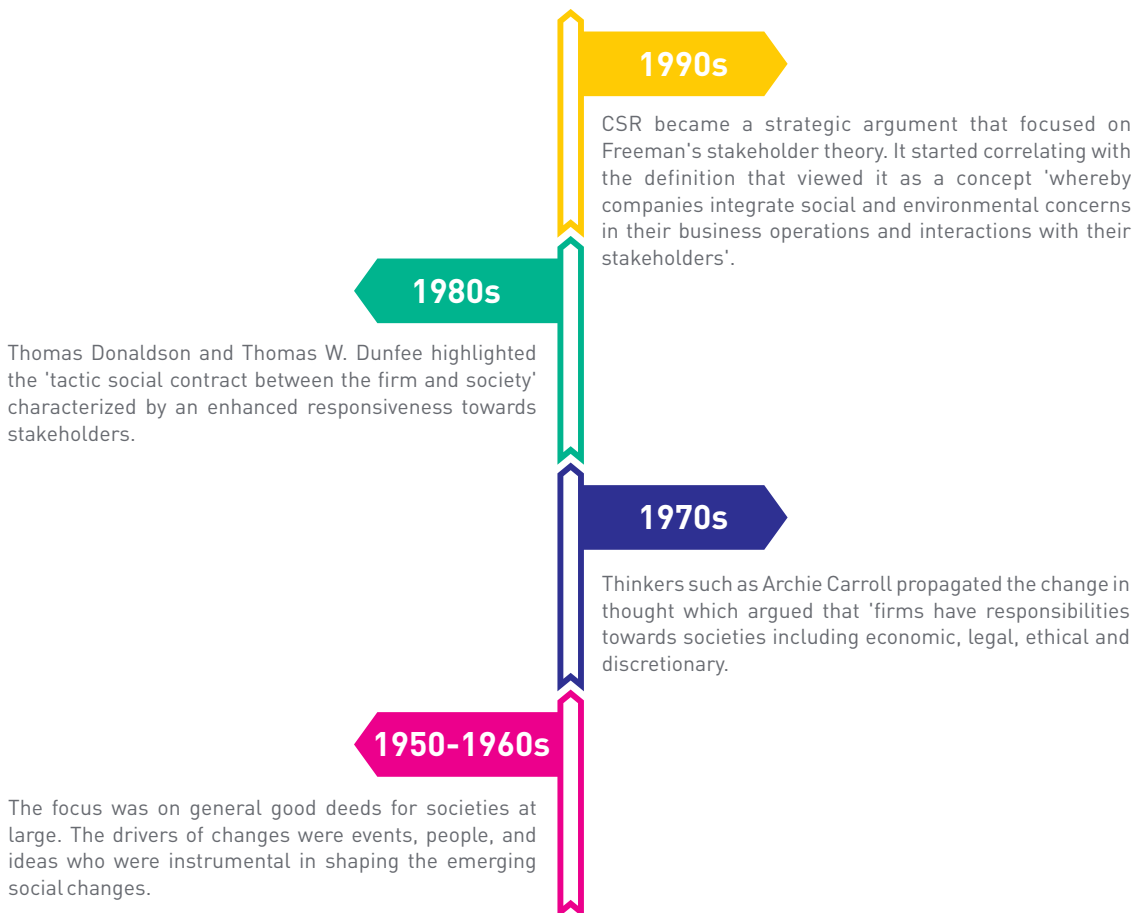
CORPORATE SOCIAL RESPONSIBILITY (CSR)

Corporate Social Responsibility is a management concept whereby companies integrate social and environmental concerns in their business operations and interactions with their stakeholders. CSR is generally understood as a method through which a company achieves a balance of economic, environmental and social imperatives “Triple-Bottom-Line- Approach”, while at the same time addresses the expectations of shareholders and stakeholders. In this sense, it is important to draw a distinction between CSR, which can be a strategic business management concept, charity, sponsorships or philanthropy. Even though the latter can also make a valuable contribution to poverty reduction and will directly enhance the reputation of a company and strengthen its brand, the concept of CSR clearly goes beyond that. CSR must focus on Sustainable Development.

THE EVOLUTION OF CSR

All the universally accepted definitions of CSR underscore the impact that businesses have on communities and environment. Seemingly, the concept of CSR has evolved from welfare activities (such as philanthropy, donations, charity, relief work and others) to the one that now incorporates corporate citizenship, strategic philanthropy, shared value, corporate sustainability and business responsibility.

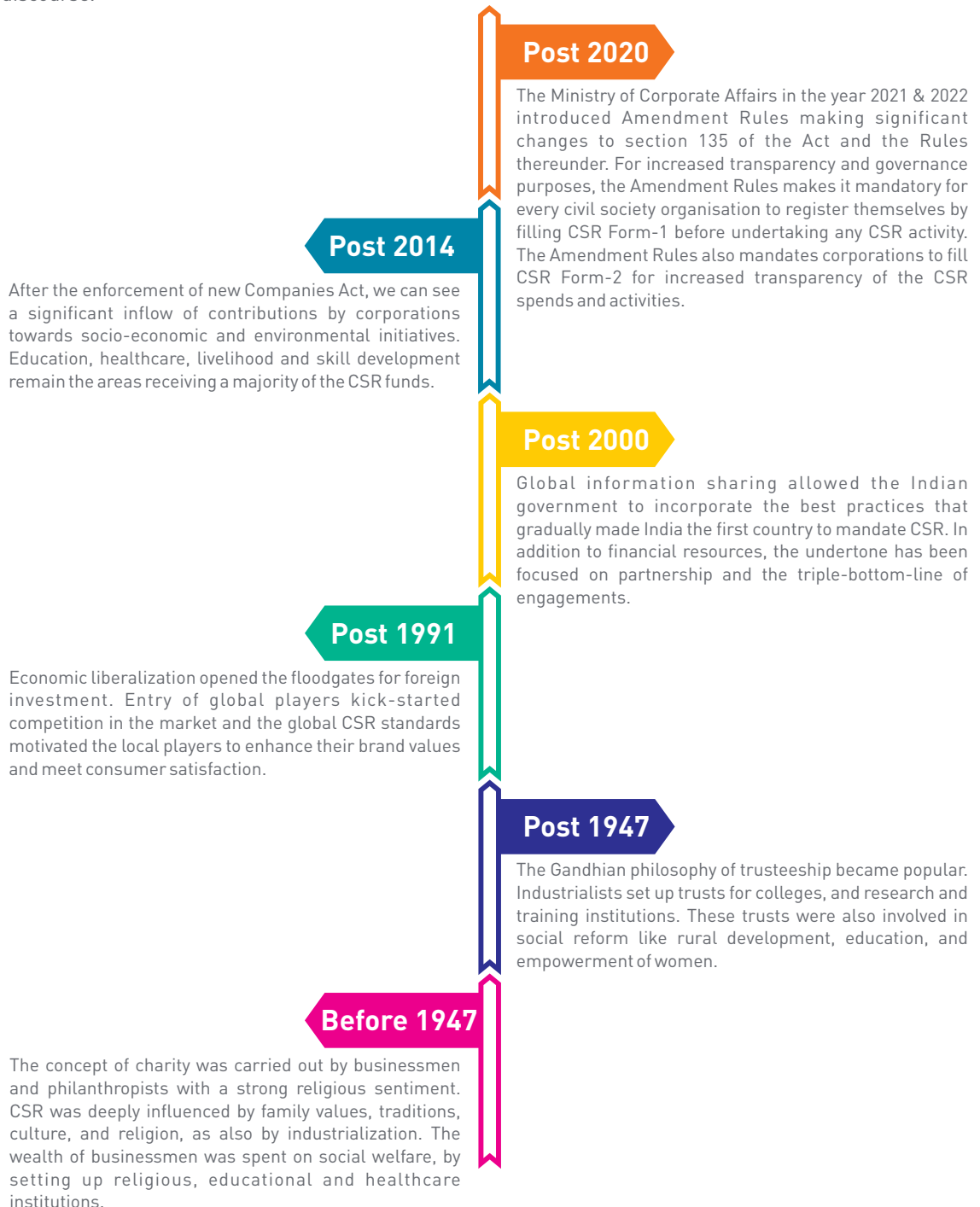
GLOBAL STORY



INDIAN STORY

CSR in India has travelled through different phases, such as community engagement, socially responsible production and socially responsible employee relations. Initially, it was more about philanthropic endeavors that were performed but not deliberated and documented.

Prior to Independence, it had a national character encapsulated within it that extended support to India's freedom movement. CSR in India now appears to be thoughtful and it incorporates global knowledge of CSR in its discourse.



CSR AS LAW IN INDIA

SECTION 135, THE COMPANIES ACT 2013

Section 135 of the Companies Act, 2013, inter alia, provides for companies having net worth of rupees five hundred crore or more or turnover of rupees one thousand crore or more, or a net profit of rupees five crore or more in a financial year to spend at least 2% of the average net profits of last 3 years for the company's Corporate Social Responsibility (CSR) policy. In case the said amount is not spent, the reasons for not doing so are to be disclosed in the Board's Report. Activities which may be included in the CSR policy by the companies are specified in schedule VII of the Companies Act, 2013.

SCHEDULE VII

The Policy recognizes that corporate social responsibility is not merely compliance; it is a commitment to support initiatives that measurably improve the lives of underprivileged by one or more of the following focus areas :

1. Eradicating hunger, poverty and malnutrition, promoting health care including preventive health care and sanitation including contribution to the Swachh Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water.
2. Promoting education, including special education and employment enhancing vocational skills, especially among children, women, elderly and the differently abled and livelihood enhancement projects.
3. Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;
4. Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water including contribution to the Clean Ganga Fund set-up by the Central Government for rejuvenation of river Ganga;
5. Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;
6. Measures for the benefit of armed forces veteran, war widows and their dependents; [Central Armed Police Forces (CAPF) and Central Para Military Forces (CPMF) veterans, and their dependents including widows]
7. Training to promote rural sports nationally recognized sports and Olympic sports;
8. PM Relief fund: contribution to the Prime Minister's National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women.
9. (a) Contribution to incubators or research and development projects in the field of science, technology, engineering and medicine, funded by the Central Government or State Government or Public Sector Undertaking or any agency of the Central Government or State Government; and; (b) Contributions to public funded Universities; Indian Institute of Technology (IITs); National Laboratories and autonomous bodies established under Department of Atomic Energy (DAE); Department of Biotechnology (DBT); Department of Science and Technology (DST); Department of Pharmaceuticals; Ministry of Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy (AYUSH); Ministry of Electronics and Information Technology and other bodies, namely Defence Research and Development Organisation (DRDO); Indian Council of Agricultural Research (ICAR); Indian Council of Medical Research (ICMR) and Council of Scientific and Industrial Research (CSIR), engaged in conducting research in science, technology, engineering and medicine aimed at promoting Sustainable Development Goals (SDGs)

10. Rural development projects.

11. Slum area development

12. Contributions to disaster management including relief, rehabilitation, and reconstruction of the affected areas.

THE AMENDMENT RULES, 2021

The Ministry of Corporate Affairs put into effect the Companies (CSR Policy) Amendment Rules, 2021 vide a notification dated 22nd January 2021. The Amendment Rules brought in significant changes to the Companies (Corporate Social Responsibility Policy) Rules, 2014.

Change in Definitions

Administrative overheads: Administrative overheads mean the company expenses incurred for administration and general management of the CSR functions. However, it will not include the direct expenses incurred for implementing, designing, evaluating, and monitoring a particular CSR project or programme.

Corporate Social Responsibility: CSR means the activities that a company undertakes in accordance with the statutory obligation laid down in Section 135 of the Act and in accordance with the provisions contained in the Rules.

However, the below mentioned are not part of the CSR definition.

- Activities undertaken in the normal course of company business. However, a company engaged in the development and research activity of new drugs, vaccines, and medical devices in its normal course of business can undertake the development and research activity of a new drug, vaccine and medical devices relating to COVID-19 for the financial years 2020-21, 2021-22, 2022-23 subject to the conditions that:
 - The company shall carry out such development and research activities in collaboration with any of the organisations or institutes mentioned in Schedule VII item (ix) of the Act.
 - The company must disclose the details of the activity separately in the Annual report on CSR included in the report of the Board of Directors.
- Activities undertaken by a company outside India except for training of Indian sports personnel representing India at the international level or Union or State territory at the national level.
- Contribution of any amount indirectly or directly to any political party under section 182 of the Act.
- Activities benefiting employees of the company defined in Section 2(k) of the Code on Wages, 2019.
- Activities supported by a company on a sponsorship basis to derive marketing benefits for its services or products.
- Activities carried out to fulfil other statutory obligations under any law in force in India.

Spending CSR funds on COVID-19 related activities

The MCA vide a circular dated 20.03.2020 clarified that spending CSR funds for COVID-19 is an eligible CSR activity. This includes -

- Spending of CSR funds for COVID-19 vaccination for persons other than employees and their families.

- Spending of CSR funds for 'creating health infrastructure for COVID care', 'establishment of medical oxygen generation and storage plants', 'manufacturing and supply of Oxygen concentrators, ventilators, cylinders and other medical equipment for countering COVID-19' or similar such activities.

The above mentioned are eligible CSR activities under item nos. (i) and (xii) of Schedule VII of the Companies Act, 2013 relating to promotion of health care, including preventive health care, and, disaster management respectively.

CSR Implementation Amendments

Rule 4 of the Amendment Rules mandates that the Board of a company ensures that CSR activities are undertaken by the company itself or through -

- Companies that are established under Section 8 of the Act, or a registered society or registered public trust under Section 12A and 80G respectively of the Income Tax Act, 1961, established by the companies themselves or along with any other company.
- Companies that are established under Section 8 of the Act or a registered society or registered trust established by the Central or State Government.
- Entity established under State legislature or an Act of Parliament.
- Companies that are established under Section 8 of the Act, or a registered public society or registered trust under section 12A and 80G respectively of the Income Tax Act, 1961, and having a track record of at least three years in undertaking similar activities.

These above entities who intend to undertake CSR activity should register themselves with the Central Government by filing the Form CSR-1 with the Registrar, effective from 1 April 2021. The entities must sign and submit form CSR-1 electronically. It should be digitally verified by a Company Secretary, Chartered Accountant or Cost Accountant in practice.

CSR Expenditure Amendments

Rule 7 of the Amendment Rules provides that the Board of a company must ensure that the administrative overheads will not exceed 5% of the company's total CSR expenditure for the respective financial year. The surplus arising out of the CSR activities will not form part of the business profit of a company and shall be transferred to the Unspent CSR Account or ploughed back into the same project.

The company should spend the unspent CSR amount in pursuance of the annual action plan, the CSR policy of the company or transferred to a Fund specified in Schedule VII within six months of the expiry of the financial year.

CSR Reporting Amendments

The Board report covered under the Rules relating to any financial year should include an annual report on CSR having the particulars specified in Annexure I or Annexure II, as applicable.

In the case of a foreign company, the balance sheet filed under section 381(1)(b) of the Act should contain an annual report on CSR containing particulars specified in Annexure I or Annexure II, as applicable.

Every company with an average CSR obligation of Rs.10 crore or more should **undertake impact assessment through an independent agency** for the CSR projects with outlays of Rs.1 crore or more and completed within one year of undertaking the impact study.

The impact assessment reports should be placed before the Board and annexed to the annual report on CSR. A company undertaking impact assessment can book the expenditure towards CSR for that financial year, which should not exceed 5% of the total CSR expenditure for that respective financial year or Rs.50 lakh, whichever is less.

Website Disclosure

Rule 9 of the Amendment Rules provides that the Board of Directors should mandatorily disclose the CSR Policy and Projects approved by the Board and composition of the CSR Committee on their website, if any, for public access.

Transfer of unspent CSR amount

Rule 10 of the Amendment Rules mandates that the unspent CSR amount, if any, should be transferred by the company to any fund included in schedule VII of the Act until a fund is specified in Schedule VII in pursuance of Section 135(5) and Section 135(6) of the Act.

THE AMENDMENT RULES, 2022

The MCA introduces new CSR Form-2 for corporations

As a part of the good corporate governance practice MCA on 11th Feb 2022 notified Form CSR-2. Now it is mandatory for corporations to furnish the details of the CSR spent to the Ministry through this form. Earlier no such form was prescribed. Section 135 of the act only mandates to annex the details of CSR to its Board Report and also disclose on the website of the Company, if any. CSR-2 may be useful for data mining and analysis for the MCA's CSR department to introduce better policies on this front.

The Ministry of Corporate Affairs (MCA) has issued Notification dated 20th September 2022 amending certain provisions of the Companies (CSR Policy) Rule

Amendment to Rule 3: Provides that a company having any amount in its Unspent Corporate Social Responsibility Account as per sub-section (6) of section 135 shall constitute a CSR Committee and comply with the provisions contained in sub-sections (2) to (6) of the said section. Sub-rule (2) shall be omitted.

Amendment to Rule 4: Rule 4 has been amended to also recognize trust, societies and section 8 companies registered under Section 10(23C) (iv), (v), (vi) or (via) (educational and medical institutions) of Income tax as eligible CSR implementing agencies. Till this very recent amendment, only trust, societies and section 8 companies registered u/s 12A (now 12AB) of Income tax were recognized.

Amendment to Rule 8: Rule 8 has been amended such that a Company undertaking impact assessment may book the expenditure towards Corporate Social Responsibility for that financial year, which shall not exceed two percent (earlier it was five percent) of the total CSR expenditure for that financial year or fifty lakh rupees, whichever is higher (earlier it was whichever is less).

SUSTAINABILITY

Sustainability is a comprehensive approach for a business that aims to create and maximize long-term economy by keeping a balance of social and environmental aspects in a longer run.



CSR AND SUSTAINABILITY ARE INSEPARABLE



Convergence of CSR and sustainability form the core of The Companies Act, 2013 [Section 135]. The notion focuses both on shareholders and stakeholders through the social, environmental and economic objectives of a business. CSR is increasingly used by corporations as a tool to address social and environmental issues, whereas sustainability focuses on a strategy that prioritises the long-term survival of a business connected to ecological, social and cultural systems.

Transforming a business completely sustainable may not be feasible for many. However, a mixture of CSR and sustainability can definitely deliver a measurable impact. Perhaps, the need for more strategic, systematic and structured approach for an integrated development can be addressed through an amalgamation of sustainable and socially responsible practices.

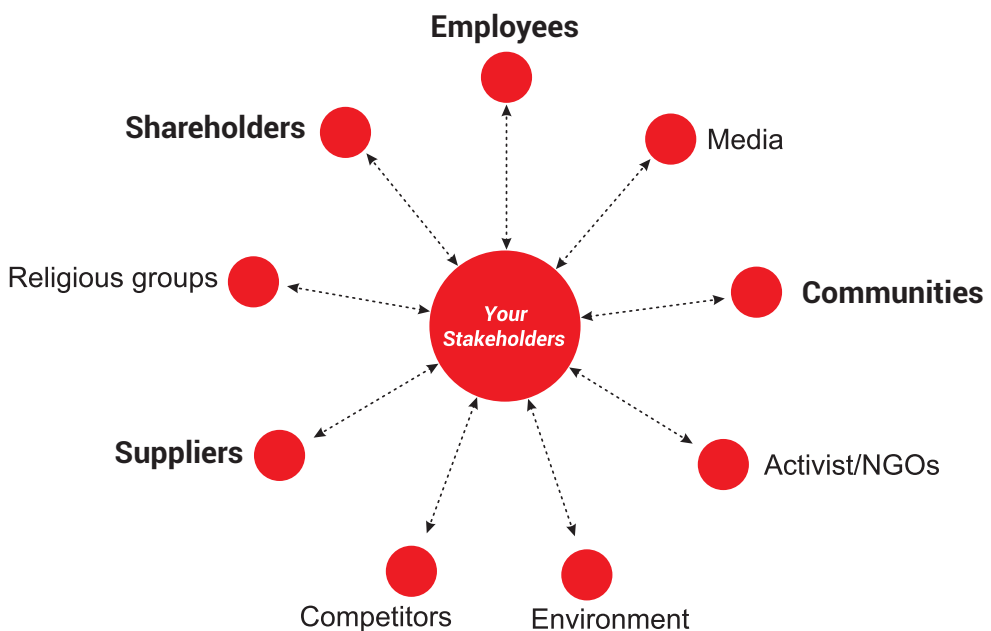
Sustainability 'meets present needs without compromising the ability of future generations to meet their needs'

-Robert Gillman, UN Conference, 1987

INCORPORATING SUSTAINABILITY

While aiming long-term business growth, integrating sustainability into business processes enables an organization to mitigate future risks and adopt scientific processes. A sustainable strategy enables environmental principles and socially responsible behaviour for all business decisions and is a central theme of a successful business.

Most of the findings also indicate the relevance of 'stakeholder analysis and mapping' among primary and secondary categories of stakeholders with a collaborative process of research, debate, and discussion from multiple perspectives.



CSR Maturity Status: Where do you stand?

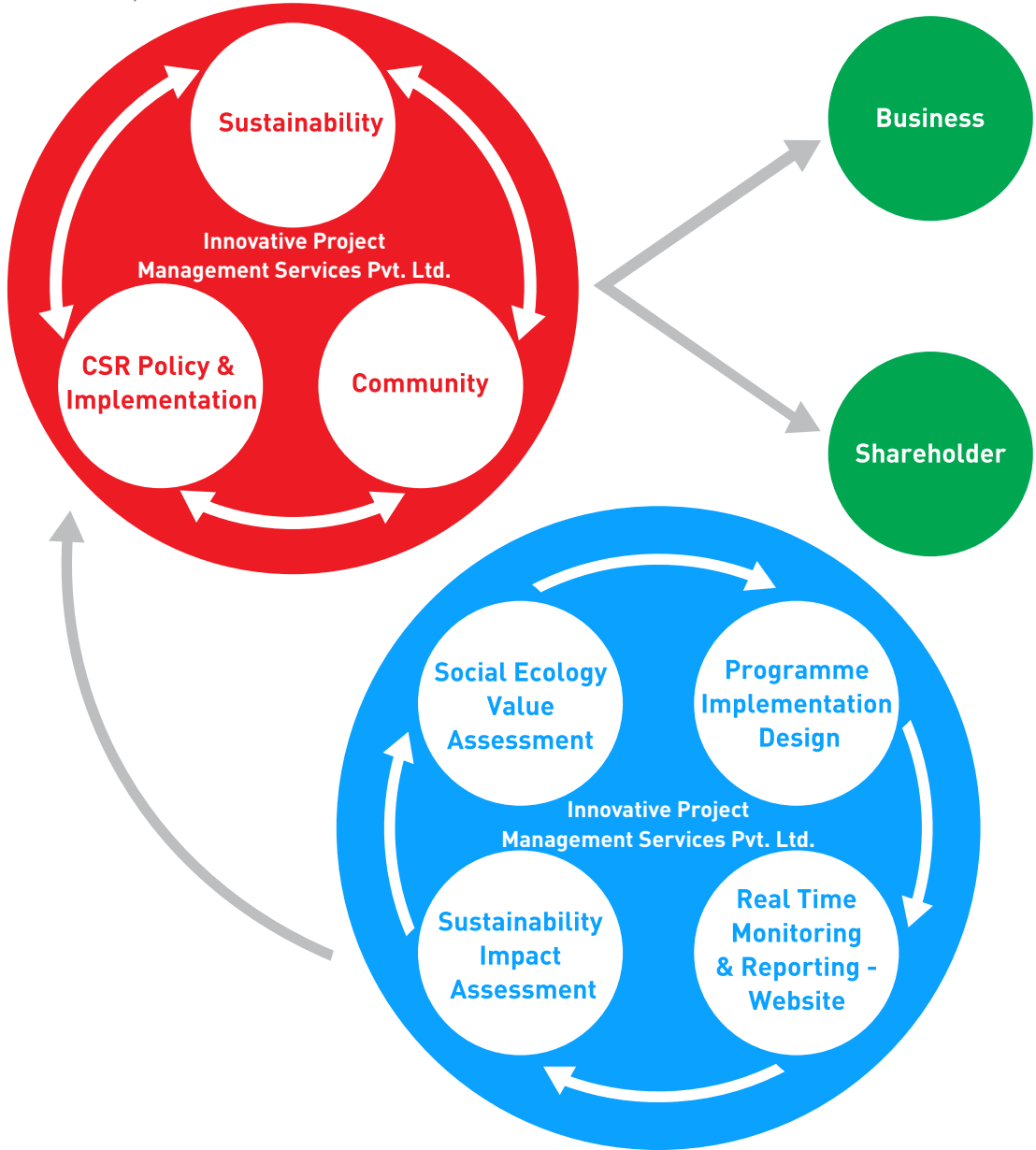
Awareness	Understanding	Commitment	Engagement	Advocacy
"Heard of CSR"	CSR for my organization means "CSR supports my brand"	Business case for CSR "CSR creates long-term value for my organization"	Contributes to social welfare with my CSR activities	"Tell other people about CSR in my organization"

INNOVATIVE PROJECT MANAGEMENT SERVICES PVT. LTD. IN THE CSR ECOSYSTEM

Innovative Project Management Services Pvt. Ltd. considers CSR of strategic importance. We assist our partners in adopting sustainable approaches in their businesses as well as in undertaking impactful social initiatives as a part of their CSR mandate.

Placing components of sustainable CSR at the heart of every social initiative, our organisation ensures that the four interrelated pillars of workplace, marketplace, society, and environment are integrated with all planned initiatives.

Keeping the key drivers of CSR in mind our team develops and implements customised programmes basis the community and corporate need. Our expert team helps mitigate risks and ensures that social initiatives deliver maximum impact.



WHY INNOVATIVE PROJECT MANAGEMENT SERVICES PVT. LTD.?

Proposal Research & Design Laboratory: Our unique in-house laboratory gives us a competitive edge, and emphasises on scientific and rational research tools to develop effective and result-oriented initiatives.

- ☑ Innovative programme concepts and reporting formats
- ☑ End-to-end services and solutions related to CSR
- ☑ Over 2000 implementing partners across the nation (IL&FS Skills, YMCA, etc.)
- ☑ Dedicated and experienced sectoral team (Health, Education, Livelihood, Environment, Skills)
- ☑ Pan India presence
- ☑ Assistance in identification of credible & programme-specific implementing partners
- ☑ Organized and professional outlook towards the project



TESTIMONIAL

Innovative Project Management Services Pvt. Ltd. has conducted Impact Assessment Study for our flagship CSR project on Adult Literacy during the year 2015.

I am really impressed with meticulous efforts which the team has put up to explore even minute details about the project and came out with a quality Report. The timely manner in which the study has been conducted is worth praising. Thanks for perfect understanding of the project, timely execution and excellent documentation.

■ **Pradyumna Pandey**
Assoc. Vice President
JK Tyre

INNOVATIVE PROJECT MANAGEMENT SERVICES PVT. LTD. PRACTICES

CSR Portfolio Management (CPM) is a packaged service offered to corporations to manage the entire CSR portfolio. From designing various CSR projects to implementing them on the ground with regular monitoring and evaluation, CPM helps corporations achieve social objectives by optimally utilising the available resources.

As a comprehensive CSR consultant and implementer, our company customises the various welfare activities as per the need and ensures the achievement with an alignment with the objectives.

Innovative Project Management Services Pvt. Ltd. holds expertise in the following

- Initiative Design & Management for Corporations & SME's
- Initiative Implementation
- Monitoring & Evaluation
- CSR-CSO partnership
- Impact Assessment
- Development Communications
- Social Return on Investment



CSR PORTFOLIO MANAGEMENT

Corporate Social Responsibility(CSR) has transformed from an auxiliary concept to a strategic practice in business operations across the globe. The idea is to focus on Triple Bottom approach that cannot be undermined by short-term benefits.

At Innovative Project Management Services Pvt. Ltd., we support the Corporates to manage the entire CSR scope with the mentioned services. Each of the below mentioned services is offered individually as well.

CSR Policy design is the first step intended to formulate a focused policy and guideline, a key element for a business towards a well-planned CSR intervention. Therefore, it is vital to design detailed framework and various activities to achieve the intended objectives.

With the inception of CSR mandate, corporations under the ambit must have a predefined CSR Policy for the social intervention that is transparent and distinctive in nature. In addition, the CSR activities, processes and reports should also be mentioned elaborately.

With an understanding on each and every requirement as per the CSR charter, Innovative Project Management Services Pvt. Ltd. shares its expertise and enables organizations to formulate or re-design a comprehensive CSR policy that covers all the aspects by striking a balance between internal and external stakeholders requirements. During the designing, we meticulously consider the brand's core values, such as compliances and protocols while we also align the policy to the charter under schedule VII.



INITIATIVE DESIGN AND MANAGEMENT FOR CORPORATION & SME'S



The CSR mandate in India brought a cultural change among the Indian businesses by leveraging the expertise of companies for social development initiatives. It is an ideal case that the social investment being undertaken by corporations must bring about qualitative impact through the CSR initiatives.

To meet a qualitative impact on the ground, before designing a programme, Innovative Project Management Services Pvt. Ltd. conducts an adequate research aimed at a need-based social intervention. Various aspects such as the performance indicators, challenges, frameworks, stages and activities, and other mechanisms are identified and pre-planned for a smooth execution.

All in all, our Initiative Design and Management service is aimed to design the requisite programme, plan for the implementation and further assist to shortlist the implementing partner for the programme.

We help enhance quality across the organizational value chain which enables utilization of scientific and rational research tools keeping in mind the geography, demography, resources availability, stakeholder analysis, and prospective impact, monitoring mechanism among others.

INITIATIVE IMPLEMENTATION



Implementation of a social initiative is the core part of any CSR programme. Every blueprint or Action plan must be translated into reality and attain the sought objectives with minimum deviation.

Management of the resources and their mobilization at the ground becomes vital, considering the real-time risk involved. Thereby, various activities and stages need to be executed as planned and formulated within a timeline.

We develop Standard Operating Procedure (SOPs), facilitate planning of the programme, its implementation, monitoring and evaluation, impact assessment and final reporting framework. In addition, we build capacities of the internal CSR team and implementing partners.

MONITORING, EVALUATION & LEARNING

With the surge in social initiatives, there is a growing competition among corporations to deliver realistic reporting of outcomes. Despite result-based implementation, at times, scarcity of real time data on the impact of social initiatives is evident. It is ideal that the objectives of an initiative are met as per the pre-defined timelines and appropriate course correction is ensured.

Monitoring and Evaluation(M&E) plays a pivotal role in determining the realistic and intended outcomes. It ensures accountability for the spent resources, by syncing the planned objectives and the activities to help identify the gaps by taking corrective measures in the process. M&E is not only significant for corporations but is also crucial for the implementation partners to ensure that project activities lead to the desired outcomes. Through this regular exercise, the agency recognises the effectiveness and quality of an initiative, thereby ensures accountability towards the stakeholders.

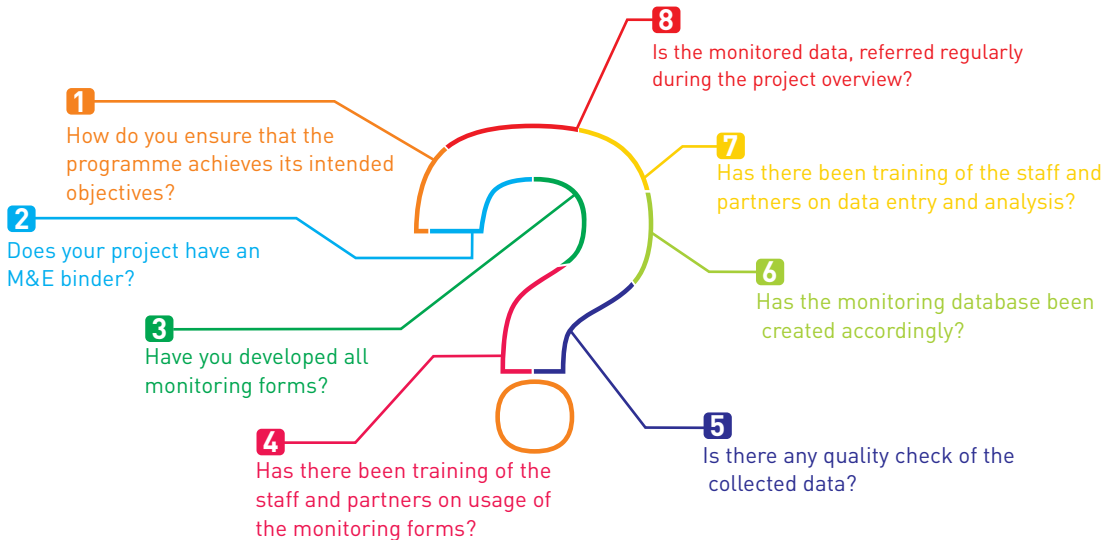
Monitoring and Evaluating aligns the processes of the project as per the regular findings and suggestions. Over the years, Innovative Project Management Services Pvt. Ltd. has designed frameworks, captured and implemented learnings through quantitative and qualitative research methodology to ensure that the appropriate course correction takes place while working with our partners.

Services offered in Monitoring & Evaluation of programmes are:

- Need Assessment
- Feasibility Study
- Baseline Study
- Perception Study
- Mid-term & End-term Evaluation
- Impact Assessment
- Periodic Project Monitoring



“ If you don't know where you have started from, you won't know how far you've come...”



With our unique and time- tested Monitoring, Evaluation, and Learning (MEL) services, we offer assistance to regulators, donors, policy-makers, implementers and other stakeholders. We also facilitate Result-Based Management (RBM) framework for the programmes to analyse the efficacy of implemented initiatives and ensure SMART (Specific, Measurable, Attributable, Realistic and Time Bound) outcomes and design reports as per the terms of reference.

IMPACT ASSESSMENT

Impact Assessment (IA) is a vital component to assess and analyse the effect of the project activities in the lives of the beneficiaries. It enables us to realise the relevant economic, social and environmental impact of a project. The practice precisely focuses on learning and analysis.

Our approach of embedding common indicators of impact assessment and economic valuation has set us apart in the sector and has created a unique niche for us. Throughout the IA process, our team employs realistic methods and tools depending on the project, its vision & mission, output/outcome of the programme, Monitoring reports, Evaluation reports and any other documents available.

We also help in the development of an indicator matrix which allows recommending sustainability - mapping which is followed by a well-drafted Impact Assessment Report.

Impact Assessment process includes :

- Review of intervention and the planning process
- Consultations with targeted stakeholders
- Area exploration
- Consultation with various departments within the organisation
- Analysis of findings & data collation
- Summary and presentation of findings of the IA report
- Forwarding IA findings to the Board
- Publication of the IA report (as per partner's requirement)



CSR-CSO MANAGEMENT

A well capacitated civil society organization with the necessary experience to implement the initiative is of utmost significance, thereby we pay special focus to build a credible network of civil societies.

We identify and select credible implementing partners with relevant experience for the programme and hold a command on community mobilization while also mitigate the risks when required. The process involves a rigorous assessment of CSOs based on their past work, expertise, and their documentation. Innovative Project Management Services Pvt. Ltd. is proud to have a strong network of more than 2000 CSOs across India.



DEVELOPMENT COMMUNICATIONS



Development communication refers to the use of communication to facilitate social development. In our approach, we engage stakeholders, policymakers, and communities, that is concentrated to ascertain conducive environment, assess risks and opportunities, and promote information interchange for a positive social change.

The process includes propagating project-based information and education, the societal behavior change promoted through Social media and media advocacy (Public Relations)

Moreover, we help the brands to enhance their value through a continuous and efficient communication to the intended stakeholders and shareholders. We believe good work must be highlighted to inspire others, and social media and traditional media are the two efficient ways.

SOCIAL RETURN ON INVESTMENT

Globally, it has been observed that the investors are always inquisitive on the cost-benefit analysis of any investment that is done for the stakeholders' interest.

Social Return on Investment is an approach to measure, understand and manage the values that are not conventionally highlighted in the financial statements. Specifically, social, economic, environmental and other values that enable the decision makers to identify the effectiveness of capital and other resources for the benefit of the society at large.

SROI refers to a way of reporting on the created value and bases the assessment on the perception and experience of the stakeholders.

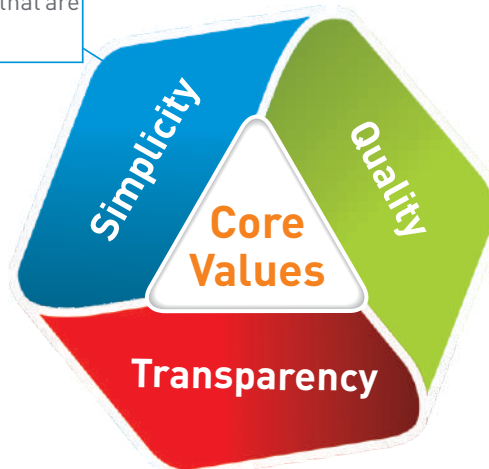
The Seven Principles of SROI

- Involving Stakeholders
- Articulation of the Change
- Valuation of Stakeholder Perception
- Determination of Information and Evidence
- Claiming the Value
- Transparency
- Verification of Outcomes



CORE VALUES

We believe in achieving simplicity in everything we do - our processes and our business model are all aligned to design solutions that are efficient and easy to scale.



We value excellence and tirelessly work towards it. We take pride that we achieve our goals without ever compromising on the quality of it.

We believe transparency builds trust and fosters growth. We act with integrity and are accountable in all our actions and goals.



TESTIMONIAL

Innovative Project Management Services Pvt. Ltd.'s experience in Impact evaluation and baseline assessment helped us get deeper understanding of the geography and expectations of the local community, while designing our intervention. Their teams exposure in social infrastructure development and CSR projects is a value add to our programme design.

■ **Abhinav Sharma**

IL&FS Skills Development Corporation Limited

SECTORS OF EXPERTISE

We have successfully bridged the gap between businesses and communities through our value-based sustainable social intervention in the sectors of **Health, Environment, Education, Skills, and Livelihood**.

LIVELIHOOD

The livelihood comprises the capabilities, assets (including both material and social resources) and activities which act as prerequisites for a means of living. Nowadays, sectoral experts and academician debate more on the topics such as livelihood security and sustainable livelihood frameworks, that range from primary sector (agriculture) to the secondary sector (manufacturing) to tertiary sector (services).



ENVIRONMENT

It is an unequivocal truth that environment is a key for the existence of life on this planet. Well-managed soil and nutrients underpin food production to the critical role of biodiversity to protect human health against the spread of infectious diseases while clean air in our cities can prevent the premature deaths and illness of millions. Noticeably, water scarcity is one of the key challenges that India faces today with its dried up reservoirs, polluted lakes and groundwater, responsible for a big destruction. Besides, quite evidently Climate Change is turning into a reality today.



HEALTH

India's healthcare suffers from quality, quantity, access and affordability issues. A staggering 70% of India's population lives in rural areas and has no or limited access to hospitals and other health institutions. Preventive healthcare is a need today to build a healthy and developed nation.

EDUCATION

Despite being one of the fastest growing economies, India is struggling to ensure even the basic universal elementary education to all. Public education quality is still debatable while access is still a challenge. As per Census 2011, India's literacy rate is at 74.04% and gender literacy gap is noted to be at 16.68%. It also reveals that about 32 million children aged between 6 to 13 years have never attended any educational institution.

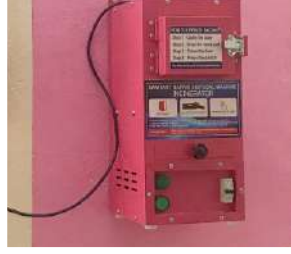
SKILLS

India is projected to have one of the youngest populations in the world by 2021, with 64% of its likely population in the 15–59 age bracket. Hence, there is a need to optimally leverage the advantage of this "demographic dividend". To respond to this change, the Government of India has taken up the ambitious task of skilling and upskilling 500 million people by 2022. The current skill development landscape has a large number of entities, with the umbrella body being the Ministry of Skill Development and Entrepreneurship, established in 2014.

RECENT ENGAGEMENTS



AU Small Finance Bank has partnered with Innovative Project Management Services Pvt. Ltd. for implementation of their Road Safety and Awareness Programme In 7 cities of Uttar Pradesh.



SANDVIK Mining and Rock Technology India Private Limited has partnered with Innovative Project Management Services Pvt. Ltd. to implement their CSR program in Agucha, Rajasthan, aiming to improve primary health practices in 11 schools.



Amada (India) Pvt Ltd and CCSE, implementation arm of Innovative Project Management Services Pvt. Ltd., has partnered for upgrading the infrastructure and refurbishment of the premises of a Government Lower Primary school at BK PALYA, Bengaluru, Karnataka.



Innovative Project Management Services Pvt. Ltd. is assisting VGuard to implement a CSR projects in Uttar Pradesh and Madhya Pradesh that provides hearing assistive devices to children and adolescents with hearing loss or deafness.



DP world partnered with CCSE, implementation arm of Innovative Project Management Services Pvt. Ltd. to implement the 'Pragati Scholarship' Programme, providing scholarships to 120 girl children in below-poverty-line families in urban and rural areas of Mundra taluka, Gujarat.



Heranba Industries and Innovative Project Management Services Pvt. Ltd. partnered to promote 'Safe sanitation practices' through construction of 2 Sanitary Blocks in Vapi, Valsad district, Gujarat.



Siegwerk India Pvt Ltd partnered with CCSE, implementation arm of Innovative Project Management Services Pvt. Ltd. to conserve and sustainably manage natural resources, restore ponds, and enhance the livelihoods and quality of life of local communities in Dhaki village, Alwar, Rajasthan.



SANDVIK Mining and Rock Technology India Private Limited partnered with Innovative Project Management Services Pvt. Ltd. to upgrade the PHC in Suakati, Odisha, with the goal of improving access to primary health services through renovation.



PI Foundation partnered with Innovative Project Management Services Pvt. Ltd. to conduct impact assessment for their CSR project promoting DSR technique in 5 major rice-growing states.



Navneet Education Limited partnered with Innovative Project Management Services Pvt. Ltd. for impact assessment of its two healthcare and two education initiatives in Mumbai, Maharashtra and Kutch, Gujarat.



ABB has partnered with Innovative Project Management Services Pvt. Ltd. for the impact assessment of 12 CSR programs of ABB in the domain of Health, Education, Environment, People with disability.



Skill Council for Green Jobs partnered with Innovative Project Management Services Pvt. Ltd. for impact assessment of its Safai Karmachari training conducted under its Recognition of Prior Learning (RPL) training programmes.



Sandvik Mining and Rock Technology India Pvt. Ltd. partnered with Innovative Project Management Services Pvt. Ltd. for technical support & implementation of its Phytoremediation based CSR projects in Maharashtra, Telangana & Rajasthan.



Innovative Project Management Services Pvt. Ltd. partnered with Jackson to assess the impact of their six CSR interventions related to quality education and community development in Gujarat, Maharashtra and Uttar Pradesh.



Innovative Project Management Services Pvt. Ltd. in collaboration with Skill Council for Green Jobs assessed the impact of the Suryamitra Training Program on the trainees and the master trainers from 11 states of the country.



Innovative Project Management Services Pvt. Ltd. partnered with DP World to assess the impact of its MMU projects in Mundra and Nhava Sheva. Qualitative and quantitative research methods were used to summarize the project's impact on beneficiaries.



Innovative Project Management Services Pvt. Ltd. partnered with SMS Group for providing essential food and safety kits along with awareness training on COVID safety practices to the underserved population in Mukundprasad within Khordha Municipal Corporation, Odisha.



Innovative Project Management Services Pvt. Ltd. partnered with Dhampur Sugar Mills Limited to distribute essential food supplies and items for maintaining health and hygiene to support the underserved population in the COVID-19 situation in Saidul-Azaib, New Delhi.





Innovative Project Management Services Pvt. Ltd. partnered with Arohan Financial Services Limited to assess impacts of their CSR interventions in the sectors of health, education, livelihood, WaSH, skills and disaster relief in West Bengal, Assam, Bihar and Jharkhand.



Bharti Infratel Ltd. Partnered with Innovative Project Management Services Pvt. Ltd. to evaluate their CSR initiative on FLOW among school students in Jammu, Indore, Bhubaneswar, Ranchi & Guwahati.



Innovative Project Management Services Pvt. Ltd. partnered with Admitad Media Private Limited to distribute essential food and health and hygiene kits to underserved population in slums of Delhi and frontline workers in Gurugram to protect them from the repercussions of COVID.



In collaboration with Dharampal Satyapal (DS) Group, Innovative Project Management Services Pvt. Ltd. assessed the impact of their CSR intervention - Project Manthan, dedicated to livelihood improvement through dairy farming in Sikar and Dungarpur districts, Rajasthan.



Innovative Project Management Services Pvt. Ltd. partnered with SMS Group for providing essential food and safety kits along with awareness training on COVID safety practices to the slum population in ward no 38 within Kolkata Municipal Corporation, West Bengal.



Innovative Project Management Services Pvt. Ltd. partnered with SMS Group for providing essential food and safety kits along with awareness training on COVID safety practices to the underserved population in wards within Pune Municipal Corporation, Wagholi and Alandi.





Uflex Limited and Flex Foods Limited partnered with Innovative Project Management Services Pvt. Ltd. for complete portfolio management of 'Natural Resource Conservation & Optimization Project' in 5 villages of Gautam Buddha Nagar (Uttar Pradesh), implemented by AROH Foundation.



Innovative Project Management Services Pvt. Ltd. collaborates with Apollo Munich Health Insurance for a CSR Initiative aimed at Skill Development program for women in disadvantaged communities across 36 districts in 8 states.



Innovative Project Management Services Pvt. Ltd. conducted a Perception Study of CSR Projects in Kolkata and surrounding area (West Bengal) supported by CESC Ltd. RPG- Sanjeev Goenka Group.



JK Tyre Industries partnered with Innovative Project Management Services Pvt. Ltd. for conduction of impact assessment of "Adult literacy Project" in Kankroli (Rajasthan), Morena (Madhya Pradesh) & Mysore (Karnataka).



Innovative Project Management Services Pvt. Ltd. partnered with YKK to assess the actual needs of the communities in 20 villages near the donor's plant location at Rewari, Haryana.



Partnering with Laurus Lab, Innovative Project Management Services Pvt. Ltd. assessed the impact of the Mobile Science Lab on the beneficiaries in Parawada, Visakhapatnam.



A leading manufacturer of Calcined Petroleum Coke partnered with Innovative Project Management Services Pvt. Ltd. for a CSR project on (Water, Sanitation and Hygiene) specific programs in the region to benefit 700 households in Bilaspur, Chattisgarh. It will be excited by Centre for Youth Development and Activities on the local level.



Innovative Project Management Services Pvt. Ltd. assessed the impact of the Mobile Health Van Project on communities in Punjab, Himachal Pradesh and Madhya Pradesh partnering with Sun Pharma Community Healthcare Society.



Partnering with Himachal Futuristic Communication Ltd. (HFCL), Innovative Project Management Services Pvt. Ltd. assessed the impact of their Mobile Medical Unit Project on the beneficiaries in Goa, Himachal Pradesh, Rajasthan and Uttar Pradesh.



Innovative Project Management Services Pvt. Ltd. assessed the impact of the RPL 1 and 2 training programme supported by the Rubber Skill Development Council for individuals engaged in rubber manufacturing and tyre-fitting services in Chandigarh, Haryana, Punjab, Madhya Pradesh, Tamil Nadu and Kerala.



Innovative Project Management Services Pvt. Ltd. collaborated with Newgen Software Technology Limited to assess the impact of The Newgen Digital Discovery Program (NDDP) on the beneficiaries in Delhi.



In collaboration with JK Tyre & Industries, Innovative Project Management Services Pvt. Ltd. assessed the impact of three CSR interventions in Rajsamand district of Rajasthan.



Innovative Project Management Services Pvt. Ltd. conducted Summative Evaluation Study of "Skill Training" initiative in Barmer (Rajasthan) and conducted a Need Assessment Study in Mandvi (Gujarat) supported by IL&FS Skills.



Innovative Project Management Services Pvt. Ltd. in association with Max India Foundation & Max India Insurance conducted an immunization camp at Siliguri, West Bengal.



Innovative Project Management Services Pvt. Ltd. conducted series of Need Assessment Studies in Anantpur & Kurnool (Andhra Pradesh), Jaisalmer (Rajasthan), Mandasaur (Madhya Pradesh), Mansa & Sangrur (Punjab) funded by Mytrah Energy (India) Pvt. Ltd.



Uflex Limited partnered with Innovative Project Management Services Pvt. Ltd. for complete portfolio management of "Natural Resource Conservation & Optimization Project" in Bhind district of Madhya Pradesh, implemented by Bal- Mahila Vikas Samiti (VAMA)



Innovative Project Management Services Pvt. Ltd. conducted Mid-Term Evaluation of "Safe Drinking Water Project" & "Promotion of Higher Education Project" in Vijaywada and Visakhapatnam (Andhra Pradesh) respectively, supported by Laurus Labs Pvt. Ltd.



RPG Foundation, KEC International, Innovative Project Management Services Pvt. Ltd. and Maharaj Vinayak Society jointly implemented a project named "Sanjeevani" in Amer and Jamuwa-Ramgarh sub-district of Rajasthan.



Innovative Project Management Services Pvt. Ltd. partnered with Godrej and Boyce Mgf. Co. Ltd. to assess the actual needs of the communities in 4 villages in the vicinity of the donor's plant location at Mohali, Punjab.

Innovative Project Management Services Pvt. Ltd. in collaboration with Mytrah (Vayu) Sabarmati Private Limited conducted a socio-economic study of the project villages of their 252 MW Wind Farm Project in Thoothukuddi and Tirunelveli districts, Tamil Nadu.



Innovative Project Management Services Pvt. Ltd. has partnered with People's Forum to facilitate a CSR project on Water, Sanitation and Hygiene (WaSH) centered programs in Paradip, Odisha. The project is supported by a public limited company.

PI Industries partnered with Innovative Project Management Services Pvt. Ltd. for the implementation of 'Income Generation Programme through Sustainable Agriculture' in Rayagada District of Orissa, Implemented by Harsha Trust.



Innovative Project Management Services Pvt. Ltd. conducted an Impact Assessment of the CSR Intervention - "Installation of Bio Toilets" at Surender Nagar district of Gujarat, supported by Pipavav Railway Corporation Limited (PRCL)



AWARDS & RECOGNITIONS



Dr Soumitro Chakraborty, CEO, Innovative Project Management Services Pvt. Ltd. was honoured with 'Most Promising Business Leaders of Asia 2019 Award' at The Economic Times Asian Business Leaders Conclave held in Singapore



Dr Soumitro Chakraborty Bestowed with CEO of the Year award, 8th World CSR Congress, Mumbai 18 Feb 2019



Innovative Project Management Services Pvt. Ltd. bestowed with Best Technical CSR Provider award, Vigyan Bhawan, New Delhi, 27 April 2018



Dr Soumitro Chakraborty - CEO, Innovative Project Management Services Pvt. Ltd. Awarded 'Most Admired Leader for CSR & Sustainability 2017'



'CSR Leadership Award 2017' to Dr Soumitro Chakraborty for his contribution in CSR and Sustainability; Innovative Project Management Services Pvt. Ltd. with the CSR Leadership Award for the 'Best Environment Friendly Project'.



Ufex Ltd. , Innovative Project Management Services Pvt. Ltd. & Aroh Foundation Awarded the Bureaucracy Today- CSR Excellence Award 2017 for Natural Resource Conservation



Europe Business Assembly Queen Victoria Commemorative Medal , London, UK - 2016



Awarded Best Team of the year at world CSR Congress, Mumbai - 2015



Most Caring Company Award, World CSR Congress, Mumbai - 2015



Award For Best Enterprises of the Year & Manager of the Year, Oxford Town Hall, Oxford, UK - 2014



Best Innovation : Product or Service Award, World CSR Congress, Mumbai - 2014

AFFILIATIONS

Innovative Project Management Services Pvt. Ltd. is a knowledge partner of industry bodies such as Confederation of Indian Industries (CII) and Institute of Directors (IOD). With CII, the partnership emphasizes on research for the promotion of affirmative actions along with CSR and social enterprises.

In addition, our organization has deliberated with various industrial leaders at numerous conferences conducted on corporate governance, environment management, and CSR & sustainability during the course of its path-breaking partnership with IOD.

Being a research-driven organisation, Innovative Project Management Services Pvt. Ltd. also contributes to IOD's Masterclass for Directors that has a wide spectrum of subjects such as corporate governance, sustainability, HR practices, finance, corporate social responsibility, environmental management and board effectiveness. We are also closely associated with forums such as NGOBOX and World CSR Congress.



Association with Institute of Directors (IOD) for several Conferences and Master Class Sessions



Collaboration with Confederation of Indian Industry (CII) for Webinars and Conferences on CSR and Affirmative Action



Association with World CSR Congress for CSR Summits.



Collaboration with Federation of Karnataka Chambers of Commerce and Industry (FKCCI) for Seminar on Companies Act, 2013



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"We are highly thankful to Innovative Project Management Services Pvt. Ltd. for consistent assistance and cooperation. We also appreciate the systematic, professional and transparent policies of your organisation. Further, the Nobel objective of Improving and maintaining ground water level has gained the attention around the globe. We are committed to maintain and ensure the availability of fresh water for future generations. Looking forward for more organised and strong relationship in our future endeavour."

■ **Ms. Divya Soni**
President, VAMA

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